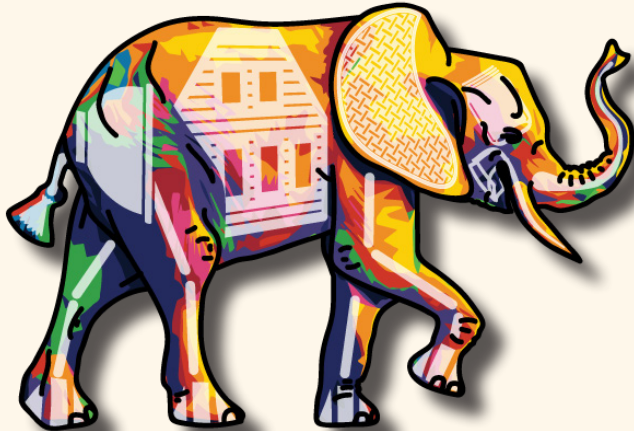


The Abstract Elephant Magazine

Advertising Rate Card



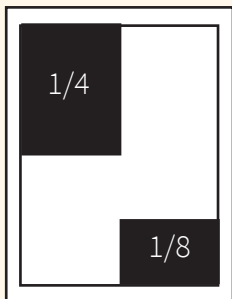
Demographics

AGE

18-24 15%
25-34 35%
35-44 33%
45-54 17%

GENDER

Male 41%
Female 59%

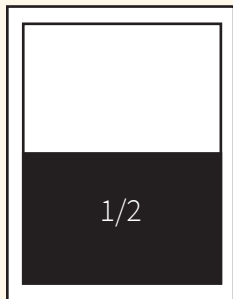
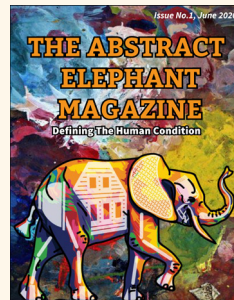


AD

SIZE

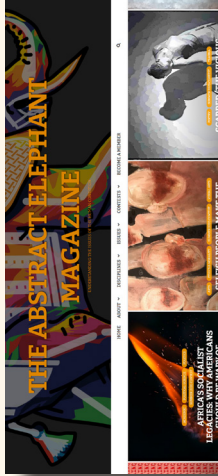
PRICE

1/8 pg	3.75" x 2.5"	\$10
1/4 pg	3.75" x 5.0"	\$15
1/2 pg	7.5" x 5.0"	\$20
1 pg	7.5" x 10"	\$30
2 pg	16" x 10"	\$45

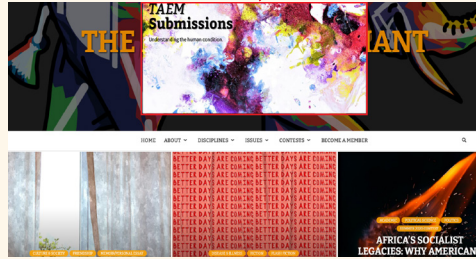


Digital Issues

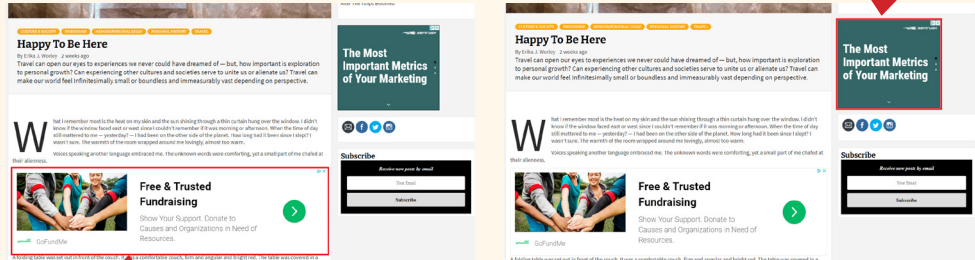
Website



sticky header



sidebar



content pg

AD

SIZE

PRICE /
MONTH

PRICE /
3 MONTHS

<p>sidebar</p> <p>content pg</p> <p>sticky header or footer</p>

<p>400px X 300px</p> <p>768px X 90px</p> <p>768px X 1366px</p>
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<p>\$10</p> <p>\$20</p> <p>\$30</p>

<p>\$25</p> <p>\$50</p> <p>\$75</p>
